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## Federal Premium Ammunition Launches Mobile Ballistics App

ANOKA, MN – June 9, 2015 – Federal Premium® Ammunition—founder and leader of the Premium® ammunition category—has launched a new mobile Ballistics App compatible with both Apple and Android smartphones and tablets. The Ballistics App contains four key user functions, which include the Ballistics Calculator, Load Recommendation, Where to Buy, and Where to Shoot.

### Key Functions

- **Ballistics Calculator:** Quickly determines the trajectory for any Federal Premium rifle or handgun load.
- **Load Recommendation:** Guides hunters and shooters through a series of filters to identify the best ammunition for their firearm and use.
- **Where to Buy:** Locates the nearest Federal Premium retailers, using the device's GPS capability.
- **Where to Shoot:** Locates nearby shooting ranges using the National Shooting Sports Foundation's WhereToShoot.org.

Consumers can get the app through [iTunes Store](#) or [Google Play](#).

“Our app is a great on-the-go tool for everyone from beginners to avid shooters,” said Federal Premium Ammunition Category Director Rick Stoeckel. “From recommending the ideal load for any species or shooting need, to calculating ballistics and finding ranges and retailers, our new app will help enhance anyone’s shooting or hunting experience.”

For more information about Federal Premium and the Ballistics App, please visit [www.federalpremium.com](http://www.federalpremium.com). Federal Premium is a brand of Vista Outdoor, Inc.

### About Vista Outdoor Inc.

Vista Outdoor is a leading global designer, manufacturer and marketer in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has more than 30 well-recognized brands that provide consumers with

a range of performance-driven, high-quality and innovative products in the ammunition, firearms and outdoor accessories categories. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 10 U.S. States, Puerto Rico, Mexico and Canada along with international sales and sourcing operations in Canada, Europe, Australia, New Zealand and Asia. For news and information visit [www.vistaoutdoor.com](http://www.vistaoutdoor.com) or follow us on Twitter @VistaOutdoorInc and Facebook at [www.facebook.com/vistaoutdoor](http://www.facebook.com/vistaoutdoor).

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